



Website Cookie Policy

T16-110-POL-003

Rev	Description	Author	Checked	Approved	Date
0	Issued for use	KD			2/10/2025

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1. Introduction

This Cookie Policy explains how Tier16 Pty Ltd (“we,” “us,” or “our”) uses cookies and similar technologies on tier16.com. It should be read together with our Privacy Policy.

2. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work, improve efficiency, and provide reporting information. Some cookies are set by us (first-party cookies), and some are set by third parties (third-party cookies).

3. How We Use Cookies

We use cookies for the following purposes:

- Strictly Necessary Cookies – Required for our website to function properly (e.g., account login, shopping cart).
- Performance & Analytics Cookies – Help us understand how visitors interact with our site (e.g., Google Analytics).
- Functional Cookies – Remember your preferences such as language or location.
- Advertising & Targeting Cookies – Used to deliver relevant ads and measure campaign performance.

4. Cookies We Use

Below is an overview of the main cookies used on our site: (examples for now, will confirm and add more)

Cookie Name	Provider	Purpose	Expiry	Type
_ga Google Analytics Performance		Tracks website usage for analytics	2 years	
Cookie WordPress Plugin		Creates a compliant banner on website and handles cookie preferences.	TBA	

5. Third-Party Cookies

Some cookies are set by third parties when you use our website. For example:

- YouTube / Vimeo – for embedded videos.

We do not control these cookies. You can review their privacy policies for more information.

6. Managing Cookies

You can control or delete cookies through your browser settings. Most browsers allow you to:

- See what cookies are stored.
- Delete them.
- Block cookies from specific sites.
- Block all cookies.

If you block or delete cookies, some parts of our site may not function properly.

7. Legal Basis (If Applicable)

For visitors in the European Economic Area (EEA) and UK, we only use non-essential cookies with your consent. You can withdraw your consent at any time through the cookie settings on our website.

8. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our business operations. If any relevant changes are made, we will notify you by updating the “Last Updated” date or by posting a notice on the Website.

9. Contact Us

If you have questions about this Cookie Policy, please contact us at:

Tier16 Pty Ltd

Email: enquiries@tier16.com

Address: PO BOX 1620, WEST PERTH WA 6872